



Health Innovation
North East and North Cumbria



Digital Diversity

It's all about digital!

Rachael Forbister

The Health Innovation Network

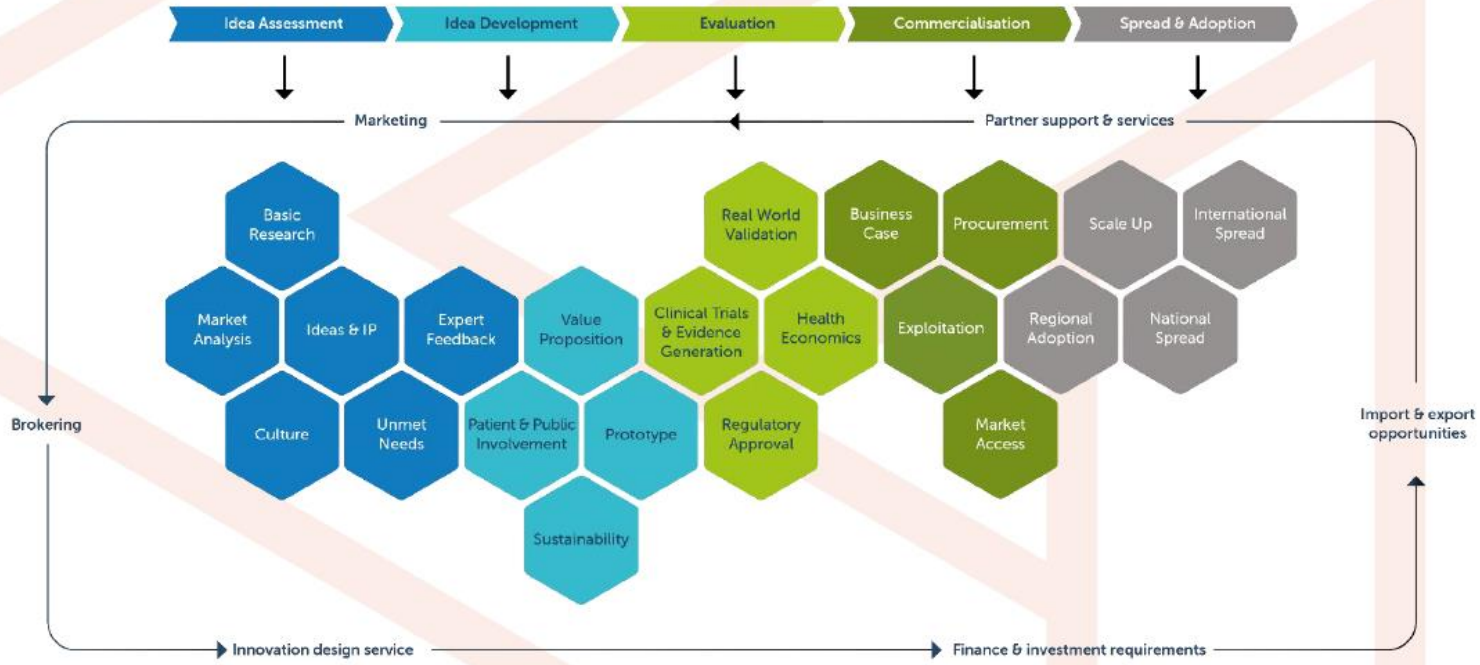
- **15** regional Health Innovations, established by NHS England in **2013** to spread innovation at pace and scale
- Connecting – academia, NHS, innovators, local authorities, 3rd sector, policy, regulators, funders, investors, international partners
- 3 core objectives

1. Transform patient safety

2. Improve population health

3. Generate Economic growth





Innovation



Innovation is as much about applying an idea, service or product in a new context, or in a new organisation, as it is about creating something entirely new. Copying is good.



-Innovation, Health and Wealth. Accelerating Adoption and Diffusion in the NHS (2011)

8 TYPES OF INNOVATION

TOM
FISH
BURNE



INCREMENTAL

FROM THE MAKERS OF
"MINT WHITENING,"
NOW THERE'S
"WHITENING
WITH MINT."



LINE EXTENSION



COPYCAT

OUR ORIGINAL
CONCEPT WAS
A DRONE.



WATERED DOWN



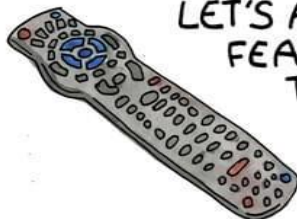
FAD

WE'D BETTER
DO ANOTHER
IN-HOME
TRIAL TO TEST
THE FONT.



OVERANALYZED

LET'S ADD MORE
FEATURES ON
THE BACK.



OVERCOMPLICATED



THAT'LL
NEVER
WORK.

BREAKTHROUGH

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Design thinking



Health Foundation Report (2022)

"The demand for GP services has risen by 20% over the last decade, but the number of fully qualified GPs per 1,000 patients has fallen. This gap creates immense pressure, resulting in longer waiting times and overworked staff."

Remote Monitoring Project - Why?

“We also want to help patients care for themselves. We want to make it easier for them to monitor certain long-term conditions at home, such as high blood pressure, where it is clinically safe, and make it easier for practices to review their patients’ self-monitoring.”

Recovery Plan

“Increasingly sophisticated technology continues to change many aspects of our daily lives. Technology can empower us with information to make decisions, make processes more efficient, give staff more flexibility and reduce costs.”

“Empower patients by rolling out tools they can use to manage their own health”

“Home monitoring can substantially improve health outcomes and reduce the need for regular and urgent appointments. A good example is blood pressure control through home monitoring, reducing heart attacks and strokes. To make home monitoring easier for patients and practices, we are funding the digital tools for patients to send their readings to their practice, where staff can review and add them to their clinical record with ‘one click.’”

Our approach

- Design thinking – discovery day
- Co-production - “do with them, not too them”
- Create safe space to explore new clinical pathways
- Support them to make the changes, measure their baseline, implement new ways of working
- Create an action learning set

University of Sunderland Findings

- The outcome of the quantitative analysis presented a significantly positive working capacity, leading to better control of key health indicators.
- Increased awareness of health status, leading to proactive self-management and timely interventions by healthcare providers.
- Significant relationship between time-saving and workload
- The evaluation demonstrated positive results
- The findings underscore the potential of remote monitoring in enhancing patient care and the importance of addressing challenges proactively



Benefits to General Practice

Contraception pill check using eConsult

- On average **50** appointments being saved per month. Time used to support another practice within their PCN due to high demand.

New patient registrations –

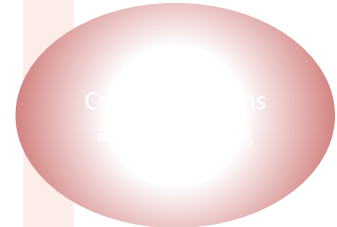
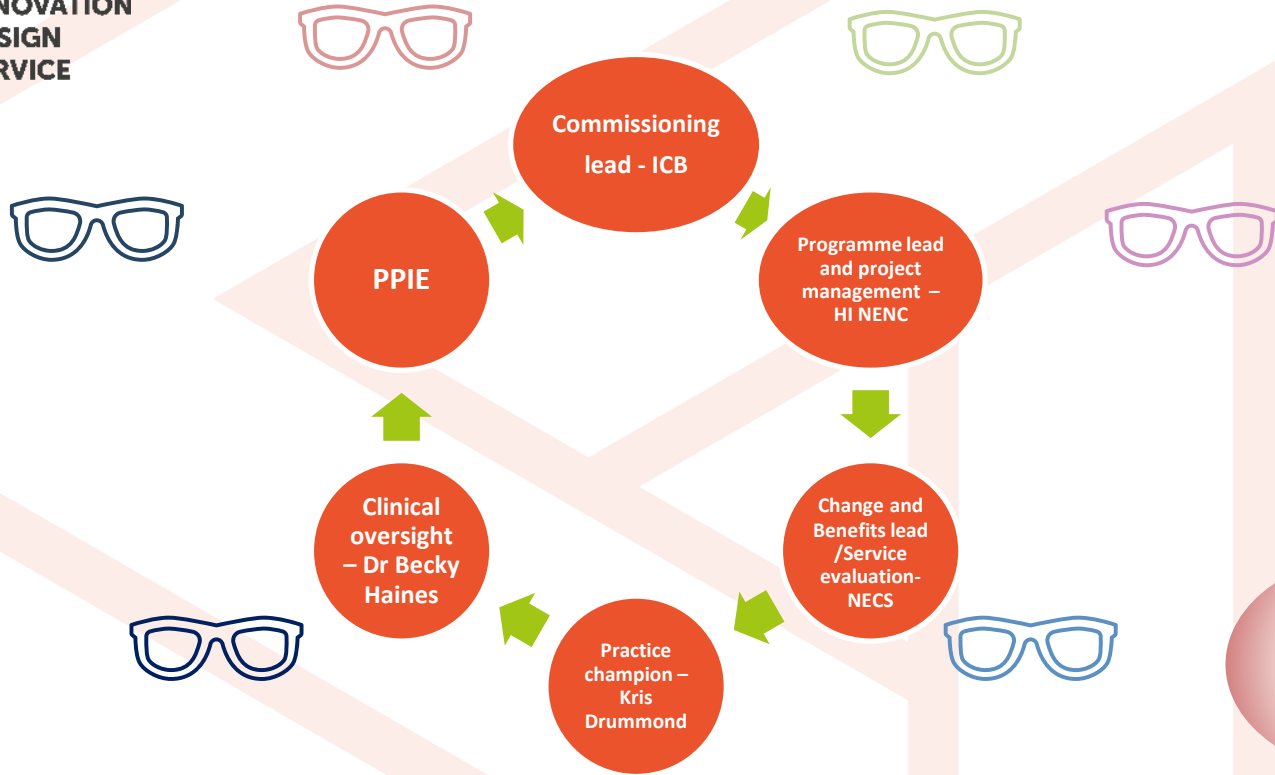
Template built. Coding in the background created -
Approx **20** appointments a month being saved.

BP at home – Health Call – through refining have exceeded their monthly target by **100** patients.

UTI pathway using **Accurx** saved approx. **35** appointments per month.



**INNOVATION
DESIGN
SERVICE**



Clinical Pathways – Phase 2

Practice/P CN	Beaumont Park		Stephenson Park	Village Green Surgery and Wallsend PCN	Wideopen
Pathway 1	Travel Vaccines		Travel Vaccines	Asthma Checks	Baby Immunisations
Pathway 2	Annual Reviews?		Contraceptive Pill	New patient registration	Mental Health

Practice	Bridge View Medical Group	Elm Tree Surgery	Hadrian Health Centre	Marlborough Surgery	Sunderland GP Alliance
Pathway 1	New patient registrations	Opioid Reductions	Asthma	New patient health checks	Med Reviews
Pathway 2	HRT	MSK	Chronic Pain	Travel Immunisations	NHS Health Check

Practice	Lane End Surgery	Whickham Cottage Medical Centre	Castlehead Medical Centre	Millfield Surgery	Southlands Medical Group	Imery Medical Group	Westcroft House Surgery	Woodlands Park Health Centre
Pathway 1	HRT Reviews	Proxy Access	Asthma Pathway	Blood Pressure Monitoring	Asthma Pathway	NHS Health Check	Contraception	New BP Management
Pathway 2	Pre-Diabetes	Diabetes (Insulin)	Hypertension	Medication Reviews	UTI Pathway	LTC Diabetes	UTI	YOC reviews streamlined



Resources

- Community of practice
- Access to sop's and flow charts
- Masterclasses
- Action Learning set



Want to free up clinician appointments and enhance patient safety? Download remote monitoring guides

Tried and tested resources have been developed for general practice staff to adopt new pathways. Resources include standard operating procedures for several pathways including: blood pressure monitoring, UTI, oral contraception, and more.

[Download resources](#)

North East healthcare set for 5G revolution

A £1 million project was announced last week to explore how 5G technologies can enhance and speed up the delivery of healthcare services in the North East.

Health Innovation North East North Cumbria (HI NENC) is one of five partners awarded a share of the funding and will be supporting innovators to address system challenges with their 5G innovations. HI NENC will lead multiple phases of the project, offering expertise in use case identification, NHS market validation and value proposition development.

Businesses that specialise in 5G technologies are being invited to put forward their ideas to improve patient flow and discharge services through a 5G innovation acceleration programme, putting the North East at the forefront of a technological revolution in healthcare.



Health Innovation North East and North Cumbria
4,644 followers
2w • Edited • 🌐

The NHS Long Term Plan aims for earlier and more accurate diagnosis of lung conditions. An important diagnostic tool for lung conditions is spirometry - a forceful blowing test. ...more



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Improving Primary Care Spirometry: Evaluating the AI Innovation ArtiQ.Spiro

Read the case study on the HI NENC Innovation Library

Northern FemTech Healthtech Acceleration



Health Innovation North East and North Cumbria



Lift
Enabling female-led tech

Northern FemTech and Women's Healthtech Acceleration programme taking businesses to the next level

FemTech and Women's Healthtech is becoming increasingly prominent particularly in the innovation and tech sectors. However there is still a fundamental lack of early stage funding specific to this industry.



Health Innovation North East and North Cumbria

CVD Healthy Heart Check Pathway Using PocDoc® Rapid Lipid Testing



NEW CASE STUDY

Read the case study on the HI NENC Innovation Library



THE GREAT NORTH PHARMACY RESEARCH COLLABORATIVE ANNUAL CONFERENCE 2024
SPOTLIGHT ON WOMEN'S HEALTH: REWRITING THE NARRATIVE



TEES VALLEY

Funded by UK Government

Innovation Challenge:
Driving impact through data

Now Live



cta **edge** **Health Innovation North East and North Cumbria**



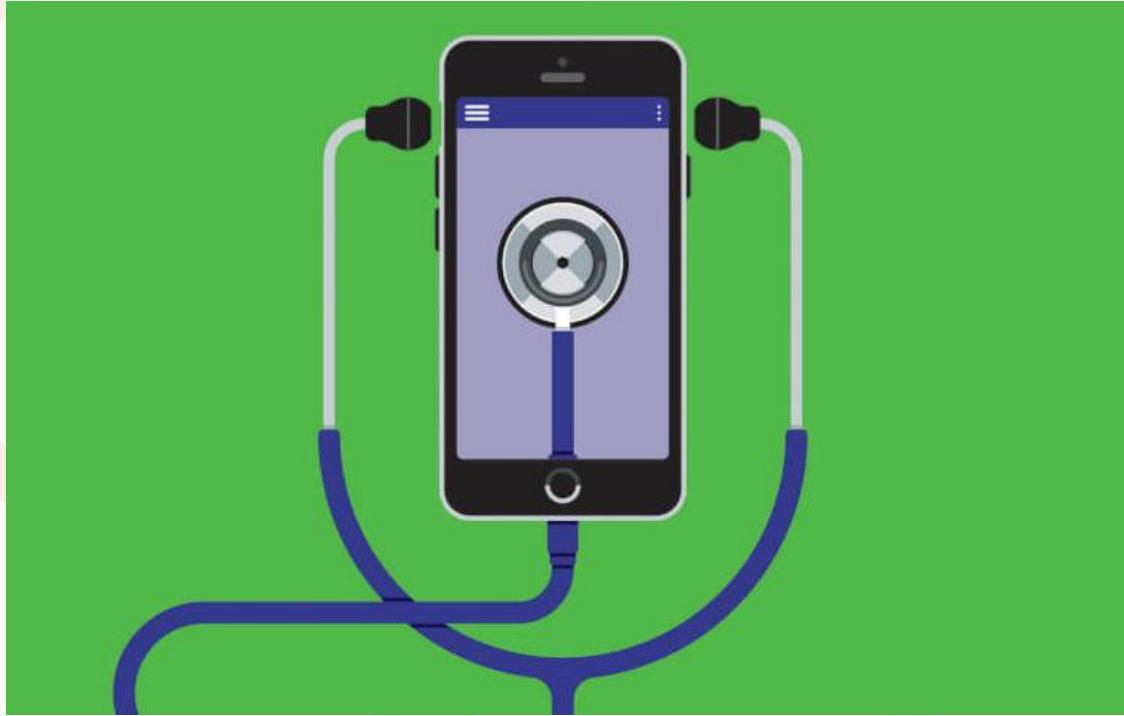
onnenc.org.uk

Smart phones



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Portable diagnostics



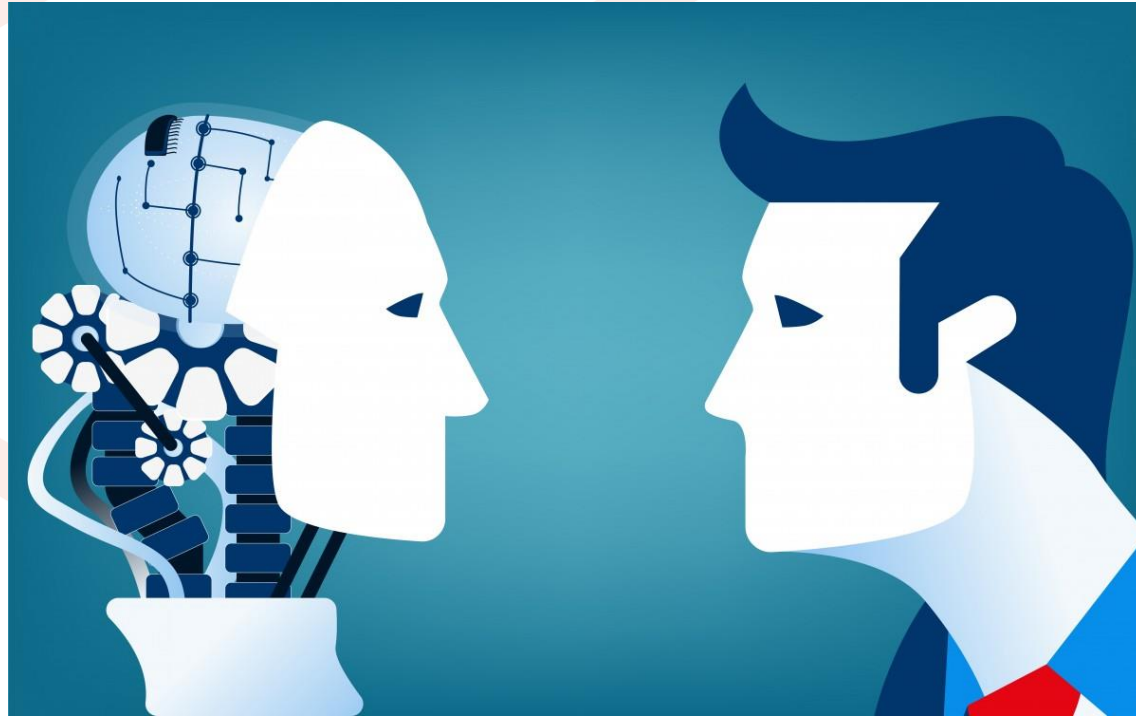
Smart assistive technology



Wearables



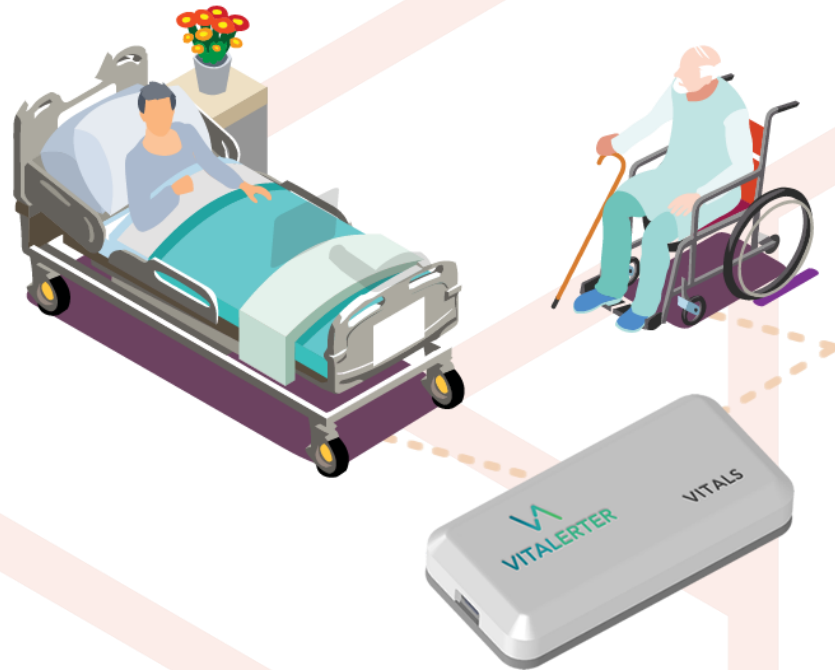
Automation and AI



Robotic surgery



Vitalerter



Local examples

Kooth

On Kooth you can



Chat to our friendly
counselors



Read articles
written by young
people



Get support from
the Kooth
community

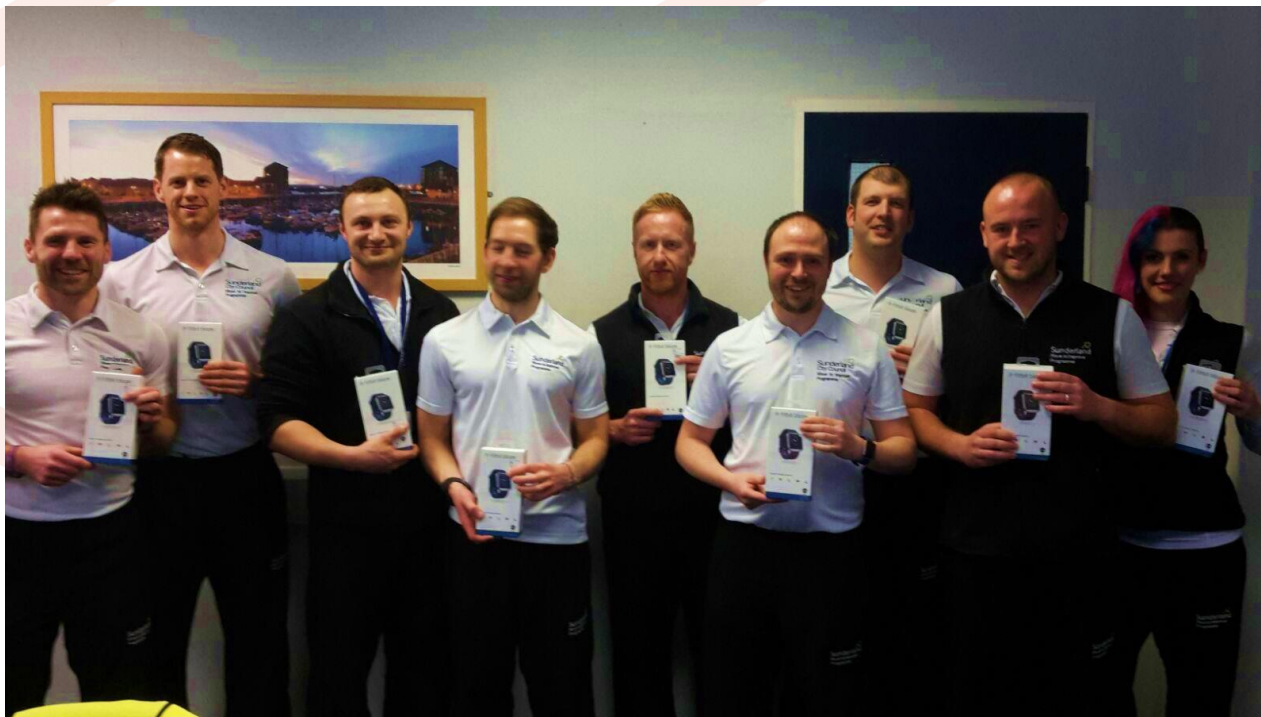


Write in a daily
journal

Child Health



Fitbits



Digital Champions Programme in Primary Care



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3,344 followers
3w • 🌐

🔔 Do you work in primary care and have an enthusiasm for digital technology?

Applications are now open for places on the new Digital Champions educ...see more



Academic Health
Science Network
North East and North Cumbria

Digital Champions education programme



Sign up to our next course on
one of the following dates:

- 19th September 2023
- 4th October 2023
- 9th November 2023
- 5th December 2023



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In this video, Rob a Digital Champion who works with two primary care networks, talks about working with practices to improve their digital needs 📌

<https://bit.ly/4560Xfc>

...see more

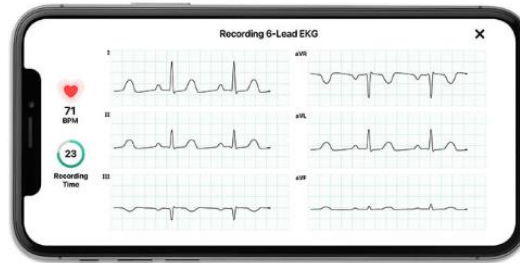


Health Innovation
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Kardia Mobile – Alive cor

Keeping patients safe: antipsychotic medication monitoring using a pocket-sized six lead ECG

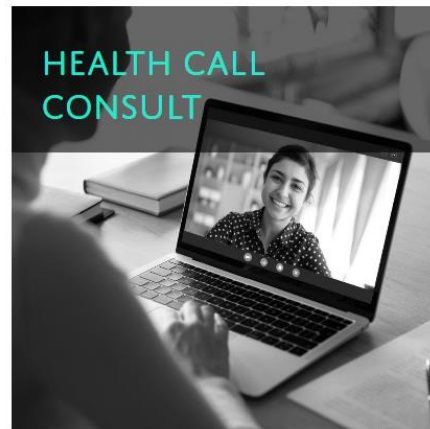
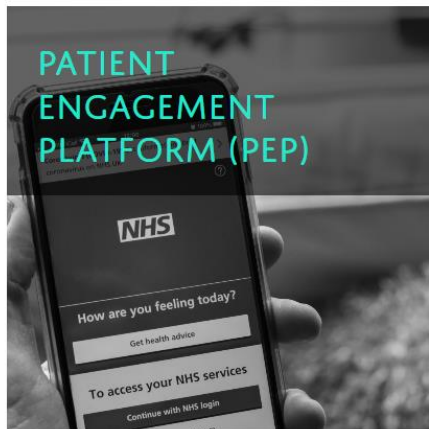
July 21, 2022



Well connected care homes

HEALTH CALL

INNOVATE • DIGITISE • TRANSFORM



Whzan

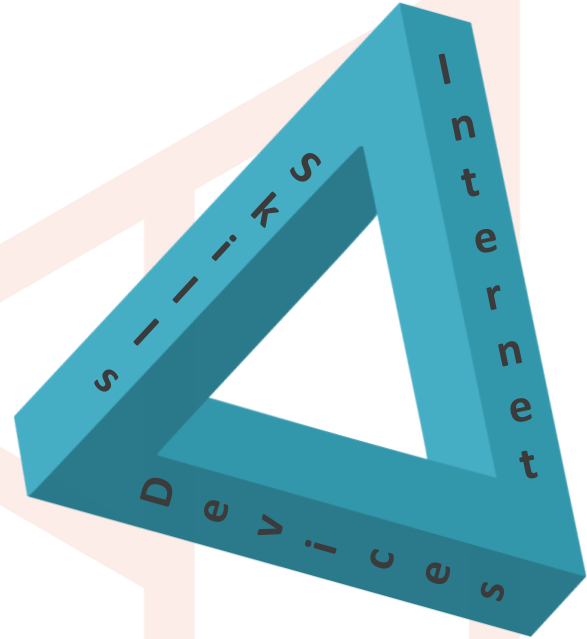


Training



What is digital inclusion?

- Digital literacy
- Equitable access
- Information and communication
- Social and economic life
- Increasing confidence
- Being able to access essential services
- Access to the internet



DIGITAL NATION UK 2024

FACTS & STATS TO FIX THE DIGITAL DIVIDE FOR GOOD

SCALE OF THE DIGITAL DIVIDE

3.7m
FAMILIES ARE BELOW THE MINIMUM DIGITAL LIVING STANDARD

8.5m
LACK BASIC DIGITAL SKILLS

2.4m
HOUSEHOLDS CAN'T AFFORD THEIR MOBILE PHONE CONTRACT

7.5m
WORKING AGE ADULTS LACK BASIC DIGITAL SKILLS FOR WORK

0.6m
YOUNG PEOPLE LACK HOME INTERNET OR A SUITABLE DEVICE

1.5m
DON'T HAVE A SMARTPHONE TABLET OR LAPTOP

5000
COMMUNITY ACCESS POINTS
THE NATIONAL DIGITAL INCLUSION NETWORK

OUR CHANGING DIGITAL WORLD

Health

33% of those offline say it's difficult to interact with NHS services

39% of UK adult population not registered on NHS App

Money

50% higher food costs without internet access

4m+ older people are not managing their money online

Work

92% of UK businesses say there is a digital skills gap

40% of jobs will be affected by AI, worldwide

Internet

33% unaware of local access point for device access or internet connection

8% of eligible households signed up for social tariff

DEVICES

NATIONAL DEVICE BANK

CONNECTIVITY

46k devices collected to date

CO₂ saved equivalent to 328k trees

DIGITAL INCLUSION BENEFITS as a result of support

£13.7 billion
BENEFIT TO THE ECONOMY

PEOPLE LEFT BEHIND lack basic digital skills

24% of those not working

48% of those with no formal qualifications

37% of those over 65

25% of those with a disability or health condition

CAPABILITY

CONFIDENCE

WHAT THE PUBLIC THINK

64% believe there's NOT ENOUGH SUPPORT for people who can't get online

92% think most ESSENTIAL SERVICES require internet access

76% want GOVT INVESTMENT in digital skills training

21% fear LEFT BEHIND by technology

TRUST

NATIONAL DIGITAL INCLUSION NETWORK



Good Things Foundation

#FixTheDigitalDivide

I'm happier
76% say the internet helps them connect with family and friends

I'm more employable
68% saw a work or skills related benefit

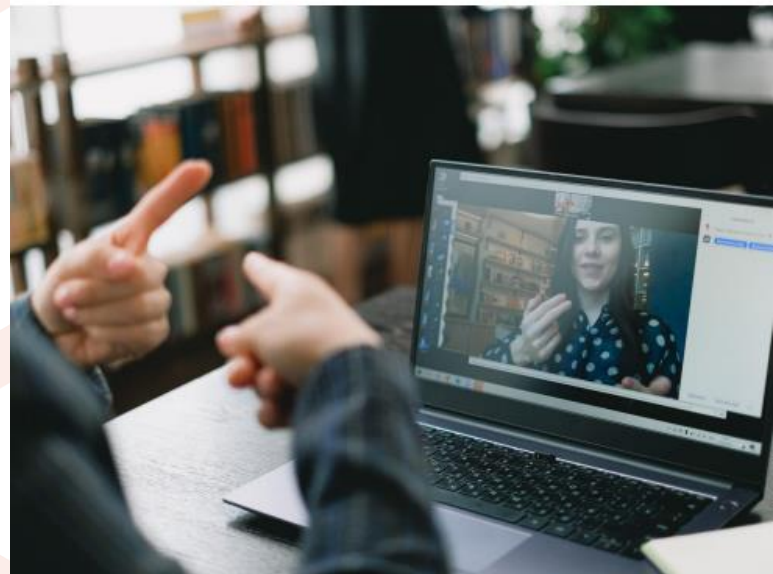
I'm healthier
68% can use online tools to help them manage their health

I'm better off
People with high digital engagement save £900 more a year

Digital Inclusion Forum

Digital Inclusion Forum

11/11/2024 1:30 pm to 11/11/2024 3:00 pm



Making health and care digitally inclusive

A review of policy and literature around digital inclusion in health and care

2022

Takeaways

- Doing the same is not an option
- Business case development – ROI
- Don't forget about the human factors, the staff and patients
- Change needs time and support
- Design thinking really helps with change
- Look at your quick wins, what can you explore already?
What systems do you have already?
- Who is leading this? Who is your biggest supporter?

goodbye
thank you
regards
farewell
cheerio
ciao
sayonara
adieu
cheers
see ya
toodle-oo
Arrivederci
so long
culmination
adios
godspeed
envoi
Auf-wiedersehen
Au-revoir
leave-taking
conclusion
bye-bye
coda

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